Programme OLKC 2012

Date: Thursday,	26/Apr/2012
	1.1_OL: Organizational Learning
	I.I_OL: Organizational Learning
Aula 1.1	
	2.1_K: Knowledge
Aula 1.2	
	3.1_CAP: Capabilities
Aula 1.3	
9:00am - 10:30am	4.1_Sym: Symposium on organising processes
Aula 2.1	
9:00am - 10:30am	5.1_Inn: Innovation
Aula 2.2	
11:00am - 12:30pm	1.2_OL: Organizational Learning
Aula 1.1	
11:00am - 12:30pm	2.2_K: Knowledge
Aula 1.2	
	3.2_CAP: Capabilities
Aula 1.3	- ·
	4.2_Sym: Symposium on organising processes
Aula 2.1	
8	5.2_Inn: Innovation
Aula 2.2	
8	
12:30pm - 2:00pm	
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2:00pm - 3:00pm	Plen_1: Plenary session 1 keynote speaker Dyora Yanow (Wageningen University and the University of
2:00pm - 3:00pm	Plen_1: Plenary session 1 keynote speaker Dvora Yanow (Wageningen University and the University of Amsterdam): From organizational learning to practice studies: Learning and
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Date: Friday, 27	/Apr/2012
9:00am - 10:30am	1.5_OL: Organizational Learning
Aula 1.1	Session Chair: Wolfgang H. Guettel, Johannes Kepler University Linz, Austria
9:00am - 10:30am	2.5_K: Knowledge
Aula 1.2	Session Chair: Bart van den Hooff, VU University Amsterdam, Netherlands, The
9:00am - 10:30am	3.5_CAP: Capabilities
Aula 1.3	Session Chair: Isabel Prieto, University of Valladolid, Spain
9:00am - 10:30am	
Aula 2.1	Session Chair: Silvia Gherardi, University of Trento, Italy
9:00am - 10:30am	
Aula 2.2	Session Chair: Juani Swart, University of Bath, United Kingdom
11:00am - 12:30pm	1.6_OL: Organizational Learning
Aula 1.1	
11:00am - 12:30pm	2.6_K: Knowledge
Aula 1.2	
	3.6_CAP: Capabilities
Aula 1.3	
11:00am - 12:30pm	4.6_OL & K: Organizational Learning and Knowledge
Aula 2.1	
	5.6_OL & K: Organizational Learning and Knowledge
Aula 2.2	
12:30pm - 2:00pm	Lunch_02: Lunch
2:00pm - 3:00pm	Plan 2: Planary session 2
	keynote speaker Marlena Fiol (University of Colorado, Denver): Organizational Unlearning
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	keynote speaker Marlena Fiol (University of Colorado, Denver): Organizational Unlearning
3:15pm - 4:45pm	keynote speaker Marlena Fiol (University of Colorado, Denver): Organizational Unlearning 1.7_OL: Organizational Learning
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Programme

Presentations on Thursday, 26/Apr/2012

1.1_OL: Organizational Learning.

Time: Thursday, 26/Apr/2012: 9:00am - 10:30am *Room 1.1*

1.1_OL: 1

Moderated mediation to identify the knowledge stocks, learning flows and barriers at a Dutch telecom operator.

Tom De Schryver¹, Bas Rosendaal²

¹University Twente, Netherlands, The; ²VU university Amsterdam, Netherlands, The; <u>t.deschryver@utwente.nl</u>, <u>b.w.rosendaal@vu.nl</u>

1.1_OL: 2

Dynamics of the relationship between knowledge and organizational performance

Fernando Antonio Arenas Universidad ICESI, Colombia; faarenas@icesi.edu.co

1.1_OL: 3

Organizational learning as waves of remaking a teeming activity: A middle managers' construction and breaking of structures

<u>Marianne Doos</u>, Peter Johansson, Lena Wilhelmson Dep. of Education, Stockholm University, Sweden; marianne.doos@edu.su.se

2.1_K: Knowledge

Time: Thursday, 26/Apr/2012: 9:00am - 10:30am *Room 1.2* 2.1 K: 1

'Adaptive Mastery' in Action: 2012 Olympic Games Transport Planning, Reflections of a Knowledgeable Agent.

Liz Lee-Kelley¹, Neil Turner¹, Tim Brady²

¹Cranfield University, United Kingdom; ²University of Brighton; <u>liz.lee-kelley@cranfield.ac.uk</u>

2.1_K: 2

WORKING TOGETHER IN COMPLEX AND INTERDEPENDENT WORK SETTINGS: SOCIAL CAPITAL, ROUTINES' EMERGENCE AND GROUP PERFORMANCE

CECILE BELMONDO¹, FRANCOIS DELTOUR², CAROLINE SARGIS ROUSSEL³

¹IAE Institute University of Lille, LEM Research Center, France; ²cole des Mines de Nantes Engineering School, France; ³IESEG School of Management, LEM Research Center, France; <u>cecile.belmondo@univ-lille1.fr</u>, <u>c.roussel@ieseg.fr</u>

2.1_K: 3

HOW UNFAMILIAR PARTNERS SUCCEED IN EXPLORATIVE ALLIANCES? AN ANALYSIS OF KNOWLEDGE-SHARING ROUTINES AND PSYCHOLOGICAL CONTRACTS CO-EVOLUTION ISABEL ESTRADA¹, DRIES L.M. FAEMS², NATALIA MARTÍN-CRUZ¹, PILAR PÉREZ-SANTANA¹ ¹UNIVERSITY OF VALLADOLID, Spain; ²UNIVERSITY OF GRONINGEN, The Netherlands; <u>iestrada@eco.uva.es</u>

3.1_CAP: Capabilities

Time: Thursday, 26/Apr/2012: 9:00am - 10:30am

Room 1.3

3.1_CAP: 1

Dimensions and antecedents of the Absorptive Capacity, how are they related? José Luis Ferreras Méndez, Joaquín Alegre Vidal, Ana Isabel Fernández Mesa Universidad de Valencia, Spain; <u>i.luis.ferreras@uv.es</u> 3.1_CAP: 2

Seeing Leadership Practices in a Spectral Light. Or, Ghosts in the Local State Machine: Council Chief Executives' Everyday Ghosts, Traditions and Shadows. Kevin Orr

University of Hull, United Kingdom; k.orr@hull.ac.uk

3.1_CAP: 3

Engaging with practices: A review of empirical studies using a practice lens in organizational settings

<u>Hanna Timonen</u>, Meri Jalonen, Tanja Kuronen-Mattila Aalto University, Finland; <u>hanna.timonen@aalto.fi</u>

4.1_Sym: Symposium on organising processes

Time: Thursday, 26/Apr/2012: 9:00am - 10:30am *Room 2.1*

4.1_Sym: 1

Reflective learning within research-based theatre; complexity of roles and functions

Anne Pässilä

Lappeenranta University of Technology, Finland; anne.passila@lut.fi

4.1_Sym: 2

TENSIONS, CONTRADICTIONS AND LEARNING IN ORGANIZATIONAL AND WORK PROCESSES Hannele Kerosuo, Tarja Mäki

University of Helsinki, Finland; hannele.kerosuo@helsinki.fi

5.1_Inn: Innovation

Time: Thursday, 26/Apr/2012: 9:00am - 10:30am

Room 2.2

FOSTERING INNOVATION CAPABILITY THROUGH A THREE-DIMENSIONAL HUMAN CAPITAL PERSPECTIVE: EMPIRICAL EXAMINATION ON THE SPANISH INNOVATIVE INDUSTRY

<u>Celia Martin-Sierra</u>, Isabel Prieto Pastor, Pilar Perez Santana University of Valladolid (Spain), Spain; <u>celia.mrtn@gmail.com</u>

5.1_Inn: 2

5.1_Inn: 1

Human resource management practices as an antecedent of innovation in a TQM framework Maria Gil-Marques¹, <u>Maria D. Moreno-Luzón</u>², Francisco Arteaga²

¹University of Valencia, Spain; ²Catholic University of Valencia, Spain; <u>maria.moreno@uv.es</u>

5.1_lnn: 3

1.2 OL: 1

THE ROLE OF CREATIVITY IN THE RELATIONSHIP BETWEEN HUMAN RESOURCES PRACTICES AND INNOVATION. AN EXPLORATORY STUDY

Naiara Escribá Carda, Mª Teresa Canet Canet Giner, Francisco Balbastre Benavent UNIVERSIDAD DE VALENCIA, Spain; naiescar@alumni.uv.es

Coffee Break in the morning

Time: Thursday, 26/Apr/2012: 10:30am - 11:00am

1.2_OL: Organizational Learning

Time: Thursday, 26/Apr/2012: 11:00am - 12:30pm

Room 1.1

Intellectual Capital and Human Resource Management to achieve an ambidextrous learning Susana Pasamar, Mirta Díaz, Ramón Valle

Universidad Pablo de Olavide, Spain; <a href="mailto:spasses/spasses/spasses/baseline-spasses/baseline-spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses/spasses

1.2_OL: 2

Driving organizational ambidexterity in a total quality management framework. The key role of the corporate culture.

Maria D. Moreno-Luzon¹, Maria Gil-Marques², Francisco Arteaga²

¹University of Valencia, Spain; ²Catholic University of Valencia, Spain; <u>maria.moreno@uv.es</u>

1.2_OL: 3

The Different Speed of Adaptation: Dynamic Capabilities, Learning Architectures, and HRM Systems

Wolfgang Guettel¹, Nina Katrin Hansen²

¹University of Linz, Austria; ²University of Hamburg, Germany; <u>ninakatrin.hansen@wiso.uni-hamburg.de</u>

2.2_K: Knowledge

Time: Thursday, 26/Apr/2012: 11:00am - 12:30pm *Room 1.2* 2.2 K: 1

ABSORBING EXTERNAL KNOWLEDGE: A MICRO-FOUNDATION PERSPECTIVE ON THE SUPPORTIVE ROLE OF HIGH-SKILLED EXTERNAL PROFESSIONALS

<u>Ulrike Bonss</u>, Arjan Kozica, Stephan Kaiser

University of Bundeswehr Munich, Germany; Ulrike.Bonss@unibw.de

2.2_K: 2

Cultivating Local Knowledge: Agency, Power and Culture

Carry Mak¹, Jacky Fok Loi Hong¹, Robin Stanley Snell² ¹University of Macau, Macau S.A.R. (China); ²Lingnan University, Hong Kong S.A.R. (China); <u>carrymak@umac.mo</u>, fbaflh@umac.mo

2.2_K: 3

TEAM DESIGN AND DYNAMICS AS KEY ELEMENTS OF KNOWLEDGE MANAGEMENT POLICIES AIMED AT FOSTERING ORGANIZATIONAL LEARNING

Salvador Vivas-López, <u>Victor Oltra</u> University of Valencia, Spain; victor.oltra@uv.es

3.2_CAP: Capabilities

Time: Thursday, 26/Apr/2012: 11:00am - 12:30pm Room 1.3

3.2_CAP: 1

TOWARDS A DYNAMIC KNOWLEDGE-BASED VIEW OF COMPETITIVE ADVANTAGE: AN INTEGRATIVE FRAMEWORK

Jorge Cruz-González, Pedro López-Sáez, José Emilio Navas-López, Miriam Delgado-Verde Complutense de Madrid University, Spain; jorge.cruz@ccee.ucm.es, pedro.lopez@ccee.ucm.es

3.2_CAP: 2

INTERGENERATIONAL COMMUNITIES OF PRACTICE: SHEDDING NEW LIGHT ON OLDER WORKERS?

Donald Ropes

Inholland University of Applied Sciences, Netherlands, The; Donald.ropes@inholland.nl

3.2_CAP: 3

MANAGING KNOWLEDGE AND LEARNING THROUGH "COMMUNITIES OF PRACTICE"

Tuija Johanna Lämsä

University of Oulu, Finland; tuija.lamsa@oulu.fi

4.2_Sym: Symposium on organising processes

 Time: Thursday, 26/Apr/2012: 11:00am - 12:30pm
 Room 2.1

 4.2_Sym: 1
 Situated Learning and Change in Organisational Practices: Learning the Ropes of the Commercialization of Academic Research

 Dagmara Maria Weckowska
 University of Sussex, United Kingdom; dmw24@sussex.ac.uk

4.2_Sym: 2

The Power of Changing Knowledge Domains

Cathrine Filstad

BI Norwegian School of Business, Norway; cathrine.filstad@bi.no

4.2_Sym: 3

Innovating Healthcare: facing a new age. Sense-making and knowledge sharing processes in organizing an enterprise start-up.

Mara Gorli, Laura Galuppo, Giuseppe Scaratti università cattolica of Milan, Italy; mara.gorli@unicatt.it

5.2_Inn: Innovation

Time: Thursday, 26/Apr/2012: 11:00am - 12:30pm *Room 2.2* 5.2 Inn: 1

UNDERSTANDING THE RELATION BETWEEN IT COMPETENCE AND THE COMMERCIAL SUCCES OF INNOVATION

<u>ANA ISABEL FERNÁNDEZ-MESA¹, JOAQUIN ALEGRE-VIDAL², RICARDO CHIVA-GÓMEZ³, JOSE LUIS FERRERAS-MÉNDEZ²</u>

¹INGENIO (CSIC-UPV). Universitat Politècnica de València, Spain and Universitat de València, Spain; ²UNIVERSITAT DE VALÈNCIA, Spain; ³Universitat Jaume I, Spain; <u>anabel.fernandez@uv.es</u>

5.2_Inn: 2

The self-organization dynamics of the transition from the fuzzy front end to the development phase in inter-organizational innovations

Johanna Habib

Université de Nantes, France; johanna.habib@univ-nantes.fr

5.2_Inn: 3

Exploring the dynamics of entanglement: A practiced-based study of biomedical innovation <u>Sue Newell</u>¹, Maxine Robertson², Jacky Swan³, Cliff Oswick⁴

¹Bentley University, Boston, USA; ²Queen Mary University of London, United Kingdom; ³Warwick University, United Kingdom; ⁴City University, United Kingdom; <u>snewell@bentley.edu</u>

Lunch

Time: Thursday, 26/Apr/2012: 12:00am - 2:00pm

Keynote speaker Dvora Yanow (Wageningen University and the University of Amsterdam):

From organizational learning to practice studies: Learning and unlearning in mastering a practice

Time: Thursday, 26/Apr/2012: 2:00pm – 3:15pm

Conference Room

1.3 OL: Organizational Learning

Time: Thursday, 26/Apr/2012: 3:15pm - 4:45pm 1.3 OL: 1

Room 1.1

ORGANIZATIONAL TRUST, LEARNING CAPABILITY AND PERFORMANCE: AN EMPIRICAL STUDY Jacob Guinot, Ricardo Chiva, Francisco Fermín Mallén

Universitat Jaume I, Spain; guinotj@emp.uji.es

1.3_OL: 2

Developing Trust in Study Groups José Roberto Concha Universidad Icesi, Colombia; irconcha@icesi.edu.co

1.3 OL: 3

KNOWLEDGE TRANSFER HORIZONTALLY AND VERTICALLY IN THE VALUE CHAIN: THE ROLE **OF AN INTEGRATION UNIT**

Anita Ellen Tobiassen

BI Norwegian Business School, Norway; anita.e.tobiassen@bi.no

2.3 K: Knowledge

Time: Thursday, 26/Apr/2012: 3:15pm - 4:45pm Room 1.2

2.3 K: 1

Talent Management and Knowledge Management: toward a Critique and Theoretical Integration Cindy Wang-Cowham¹, Ken Kamoche¹, Carole Tansley¹, Paul Iles²

¹Nottignham Trent University, United Kingdom; ²The University of Salford, United Kingdom; cindy.wangcowham@ntu.ac.uk

2.3_K: 2

EXPANSIVE LEARNING IN A LIBRARY: CONTRADICTIONS AS A DRIVING FORCE OF **ORGANIZATIONAL TRANSFORMATION**

Juhana Rantavuori, Yrjö Engeström, Hannele Kerosuo University of Helsinki, Finland; juhana.rantavuori@helsinki.fi

2.3 K: 3

BEYOND KNOWLEDGE MANAGEMENT – UNDERSTANDING HOW TO SHARE KNOWLEDGE THROUGH LOGIC AND PRACTICE

Anna Sofia Jonsson Lund University, Sweden; anna.jonsson@fek.lu.se

3.3 CAP: Capabilities

Time: Thursday, 26/Apr/2012: 3:15pm - 4:45pm

3.3 CAP: 1

Room 1.3

Absorption and creation of new knowledge – a multi-case study of different forms of knowledge impacting on absorptive capacity

Tuija Oikarinen, Anne Kallio

Lappeenranta University of Technology, Finland; tuija.oikarinen@lut.fi

3.3 CAP: 2

SIGNIFICANCE OF ORGANIZATIONAL ROUTINES AS A SOURCE OF LEARNING DURING POST-**ACQUISITION INTEGRATION OF BUSINESS FUNCTIONS.**

Uma Urs¹, David Arnott²

¹Warwick Business School, University of Warwick, United Kingdom; ²Warwick Business School, University of Warwick, United Kingdom; uma.urs.10@mail.wbs.ac.uk

3.3_CAP: 3

A process perspective on absorptive capacity and organizational learning by integrating the concept of organizational memory

<u>Barbara Mueller</u>, Christian Garaus

Johannes Kepler University Linz, Austria; <u>barbara.mueller@jku.at</u>

4.3_Sym: Symposium on organising processes

Time: Thursday, 26/Apr/2012: 3:15pm - 4:45pm

Room 2.1

4.3_Sym: 1

From harmony to chaos - Constructing and de-constructing a learning space in organizational change situations

<u>Maija Vähämäki</u>

Turku School of Economics, Finland; maija.vahamaki@utu.fi

4.3_Sym: 2

Co-construction of a new concept as collaborative production of knowing in a participatory research process

<u>Meri Jalonen</u>, Anneli Pulkkis Aalto University, Finland; <u>meri.jalonen@aalto.fi</u>

4.3_Sym: 3

Are working practices the place where organization studies and workplace learning cross each other?

Silvia Gherardi

University of Trento, Italy; silvia.gherardi@unitn.it

5.3_Inn: Innovation

Time: Thursday, 26/Apr/2012: 3:15pm - 4:45pm *Room 2.2* 5.3_lnn: 1

ABSORPTIVE CAPACITY, INNOVATION AND ORGANIZATIONAL PERFORMANCE: THE ROLE OF EXPLORATION REVIEWED

Hammady Ahmed Dine Rabeh, Daniel Jimenez Jimenez, Micaela Martínez Costa University of Murcia, Spain; rabeh.hammady@um.es

5.3_Inn: 2

The determinants of innovation performance: analyzing organizational capabilities Ana García Granero¹, Jaider Vega-Jurado¹, Joaquín Alegre Vidal²

¹INGENIO (CSIC-UPV), Valencia, Spain.; ²University of Valencia, Valencia, Spain.; <u>angargr2@ingenio.upv.es</u>

5.3_lnn: 3

The mechanisms underlying the territorial innovation dynamics: the role of architectural knowledge Rani Jeanne DANG^{1,2}, Catherine THOMAS²

¹University of Gothenburg, Sweden; ²University of Nice, GREDEG, CNRS, France; <u>dang@gredeg.cnrs.fr</u>, <u>thomas@gredeg.cnrs.fr</u>

Coffee Break in the afternoon

Time: Thursday, 26/Apr/2012: 4:45pm - 5:15pm

1.4_OL: Organizational Learning

Time: Thursday, 26/Apr/2012: 5:15pm - 6:45pm

1.4_OL: 1

ORGANIC ORGANIZATIONAL STRUCTURE: ANOTHER STEP IN PROMOTING ORGANIZATIONAL LEARNING CAPACITY

Room 1.1

<u>Francisco Fermín Mallén</u>¹, Ricardo Chiva¹, Joaquín Alegre², Jacob Guinot¹ ¹Universitat Jaume I, Spain; ²Universidad de Valencia, Spain; <u>fmallen@emp.uji.es</u>

1.4_OL: 2

Situated Learning during Uncertain Events: The Case of the German EHEC outbreak 2011

Allan Macpherson¹, Gordon Müller-Seitz² ¹De Montfort University, United Kingdom; ²Freie Universität Berlin, Germany; <u>amacpherson@dmu.ac.uk</u>

1.4_OL: 3

Lessons from the Land of OZ: An empirical case study of a U.S Financial services firm amidst transformational change effort and leaderships' role in fostering knowledge creation capability.

Margaret Delaney Kirchoff / Gorman, Lyndsay Welsh Chamblin George Washington University, United States of America; mgorman@gwu.edu

2.4_K: Knowledge

Time: Thursday, 26/Apr/2012: 5:15pm - 6:45pm *Room 1.2* 2.4 K: 1

Knowledge sharing in a diverse scientific community

Clara Kulich, Fabio LORENZI-CIOLDI Université de Genève, Switzerland; clara.kulich@unige.ch

2.4_K: 2

Mapping Critical Knowledge Assets in the ATLAS Collaboration at CERN: an I-Space Approach Martin Ihrig¹, <u>Agustí Canals²</u>, Max Boisot³, Markus Nordberg⁴

¹University of Pennsylvania; ²Universitat Oberta de Catalunya; ³ESADE; ⁴CERN; <u>acanalsp@uoc.edu</u>

2.4_K: 3

KNOWLEDGE EXCHANGE IN NETWORKED ORGANIZATIONS: DOES PLACE MATTER?

Chris Mabey¹, Amy Wong²

¹Birmingham University, United Kingdom; ²Poly-University, Hong Kong; <u>c.mabey@bham.ac.uk</u>

2.4_K: 4

THE PLACE OF TRUST IN THE KNOWLEDGE EXCHANGE EFFICIENCY OF THE ATLAS COLLABORATION.

Finian Buckley, Angelos Alexopoulos

University Business School, Dublin, Ireland; Finian.Buckley@dcu.ie

3.4_CAP: Capabilities

Time: Thursday, 26/Apr/2012: 5:15pm - 6:45pm *Room 1.3*

3.4_CAP: 1

Design Management in SME: Extending the bundle of Dynamic Capabilities

ANA ISABEL FERNÁNDEZ-MESA⁴, JOAQUIN ALEGRE-VIDAL², RICARDO CHIVA-GÓMEZ³, ANTONIO GUTIÉRREZ-GRACIA¹

¹INGENIO (CSIC-UPV). Universitat Politècnica de València, Spain; ²UNIVERSITAT DE VALÈNCIA, Spain; ³Universitat Jaume I; ⁴INGENIO (CSIC-UPV). Universitat Politècnica de València and UNIVERSITAT DE VALÈNCIA, Spain; <u>anabel.fernandez@uv.es</u>

3.4 CAP: 2

Interaction frequency and performance in interfirm new product development projects: Toward a contingent relational view

Dries Faems¹, Stephanie Schleimer²

¹University of Groningen, Netherlands, The; ²UQ Business School, Australia; d.l.m.faems@rug.nl

3.4 CAP: 3

Balancing and fueling exploration and exploitation: the role of project designs for absorptive capacity and ambidextery in R&D-focused organizations

Christian Garaus, Barbara Mueller, Wolfgang H. Guettel, Stefan Konlechner, Hubert Lackner Johannes Kepler University Linz, Austria; christian.garaus@jku.at

4.4_OL & K: Organizational Learning and Knowledge

Time: Thursday, 26/Apr/2012: 5:15pm - 6:45pm Room 2.1 4.4 OL & K: 1

To have and to hoard: Reasons for knowledge hoarding in organizations Bart van den Hooff, Colin Otto VU University Amsterdam, Netherlands, The; b.j.vanden.hooff@vu.nl

4.4_OL & K: 2

CO-CREATION DIMENSIONS IN SERVICE ENCOUNTERS: A DYADIC PERSPECTIVE Carmen Neghina¹, Marjolein C. J. Caniëls¹, Marcel J. H. van Birgelen², José M. M. Bloemer² ¹Open Universiteit, Netherlands, The; ²Radboud University, Netherlands; <u>carmen.neghina@ou.nl</u>

4.4_OL & K: 3

Transferring Know-How in the Internationalization of Services: The Case of the Hotel Industry Cristina Villar-García, José Pla-Barber, Fidel León-Darder University of Valencia, Spain; cristina.villar@uv.es

5.4 Inn: Innovation

Time: Thursday, 26/Apr/2012: 5:15pm - 6:45pm Room 2.2

5.4_Inn: 1

How an era of disruptive innovations is helping organizations make better use of their knowledge management systems

Nabil Sultan

Liverpool Hope University, United Kingdom; sultann@hope.ac.uk

5.4 Inn: 2

Diverse perspectives on drivers and hampering factors for the creation of knowledge in organizations: an approach to the Spanish Innovation System. Cristian Matti, Rodrigo Martinez Novo

INGENIO(CSIC-UPV), Spain; crimat@ingenio.upv.es, rodmarno@upvnet.upv.es

5.4 Inn: 3

Interrupted innovation: actions driving and legitimizing radical innovations in a large firm Magnus Johansson, Rani Jeanne DANG, Rick MIDDEL

University of Gothenburg, Sweden, Sweden; dang@gredeg.cnrs.fr

Presentations on Friday, 27/Apr/2012

1.5_OL: Organizational Learning

Session Chair: Wolfgang H. Guettel, Johannes Kepler University Linz, Austria Time: Friday, 27/Apr/2012: 9:00am - 10:30am Room 1.1 1.5 OL: 1

LEARNING TO INNOVATE AS WEAVING THE SKILL WEBS IN PRACTICE: BRIDGING EPISODES FROM CREATIVE SECTOR PROJECTS IN TEHRAN AND LONDON

Neek Alyani¹, David Guile²

¹LLAKES Centre, IOE, University of London, United Kingdom and Tehran Innovatin Lab, TIR Group, Faculty of World Studies, University of Tehran; ²LLAKES Centre, IOE, University of London, United Kingdom; <u>n.alyani@gmail.com</u>

1.5_OL: 2

T-Shaped Knowledge Workers: Why Graduates Should Learn to Think Deep and Lateral at the Same Time

Dirk Schneckenberg

ESC Rennes School of Business, France; dirk.schneckenberg@gmail.com

1.5_OL: 3

ON QUALITATIVE ASPECTS OF RESOURCES IN DISCUSSION OF TRADE-OFF IN AMBIDEXTERITY FIELD

Eduard Montesinos, Virginia Simón, Joaquín Alegre, Lorenzo Revuelto University of Valencia, Spain; monsane@alumni.uv.es

1.5_OL: 4

TRANSFORMATIONAL LEADERSHIP, ORGANISATIONAL LEARNING AND HAPPINESS IN A KNOWLEDGE INTENSIVE CONTEXT

Andrés Salas Vallina, Joaquín Alegre Vidal, Rafael Fernández Guerrero UNIVERSIDAD DE VALENCIA, Spain; <u>andres.sva@gmail.com</u>

2.5_K: Knowledge

Session Chair: Bart van den Hooff, VU University Amsterdam, The Netherlands Time: Friday, 27/Apr/2012: 9:00am - 10:30am Room 1.2 2.5 K: 1

Strategic orientations for innovation: theoretical and empirical insights

<u>Stefano Denicolai</u>, Antonella Zucchella

University of Pavia, Italy; stefano.denicolai@eco.unipv.it

2.5_K: 2

KNOWLEDGE-BASED INDUSTRIAL ASSESSMENT METHOD: ACTION RESEARCH IN GLASS AND AUTOMOTIVE COMPANIES

<u>Jorge Muniz Jr.</u>¹, Edgard Dias Batista Jr..¹, Davi Noboru Nakano² ¹UNESP - Sao Paulo State University, Brazil; ²USP - University of Sao Paulo, Brazil; <u>jorgemuniz@feg.unesp.br</u>

2.5_K: 3

KNOWLEDGE TRANSFER PATTERNS IN THE BIOTECHNOLOGY FIELD

Beatriz Ortiz García Navas, Mario J. Donate, Fátima Guadamillas Gómez Universidad de Castilla La Mancha, Spain; Beatriz.Ortiz@uclm.es, mariojavier.donate@uclm.es, Fatima.Guadamillas@uclm.es

2.5_K: 4

The mediating role of knowledge acquisition between social capital and innovativeness Gloria Parra Requena, Maria José Ruiz Ortega, <u>Job Rodrigo Alarcón</u>, Pedro Manuel García Villaverde Castilla-La Mancha University, Spain; <u>Job.Rodrigo@uclm.es</u>

3.5_CAP: Capabilities

Session Chair: Isabel Prieto, University of Valladolid, Spain Time: Friday, 27/Apr/2012: 9:00am - 10:30am Room 1.3

3.5 CAP: 1

Transforming the university library: an absorptive capacity perspective

Montserrat Prats Lopez, Marleen H. Huysman

Vrije Universiteit Amsterdam, Netherlands, The; m.pratslopez@vu.nl

3.5_CAP: 2

MANAGEMENT AND COMMUNICATION OF INTANGIBLE ASSETS: A MODEL TEST IN SOME ITALIAN SMEs

<u>Maria Crema, Anna Nosella</u>

University of Padova, Italy; crema@gest.unipd.it, anna.nosella@unipd.it

3.5_CAP: 3

TRANSFORMING THE GOLDEN GOOSE: PATH CREATION RESULTING FROM KNOWLEDGE SHARING PROCESSES

Hin Hoarau-Heemstra

University of Nordland, Norway; hin.hoarau.heemstra@uin.no

3.5_CAP: 4

Dynamic capabilities: origin, evolution and perspectives Joelson Obregão Matoso, Adriana Roseli Wunsch Takahashi, Nicole Maccali Universidade Federal do Paraná, Brazil; jomatoso@msn.com, adrianarwt@terra.com.br, nicole.maccali@gmail.com

4.5_POL: Pract Organizational Learning

Session Chair: Silvia Gherardi, University of Trento, Italy Time: Friday, 27/Apr/2012: 9:00am - 10:30am Room 2.1 4.5 POL: 1

Shrinking shades from managing organizational practice-based innovation processes <u>Mirva Helena Hyypia¹</u>, Tuija Hannele Oikarinen²

¹Lappeenranta University of Technology, Finland; ²Lappeenranta University of Technology, Finland; mirva.hyypia@lut.fi

4.5_POL: 2

THE ROLE OF THE INDIVIDUAL IN SHARING OF KNOWLEDGE IN PROJECT-BASED ORGANISATIONS

Karin Maria Helena Johansson

Chalmers University of Technology, Sweden; karin.johansson@chalmers.se

4.5_POL: 3

WHAT DO GOOD DESIGNERS KNOW? AN EXPLORATION OF DESIGNERS' KNOWING IN PRACTICE

Ileana Maris, Ard Huizing University of Amsterdam, Netherlands, The; i.maris@uva.nl

4.5_POL: 4

THE INSTITUTIONALIZATION OF "CONCERTED PRACTICES" THE CASE OF THE OBSERVATORIES OF CIVIL JUSTICE

Luca Verzelloni

University of Bologna, Italy; luca.verzelloni@unibo.it

4.5_POL: 5

Knowledge management strategy – a strategy for learning in practice?

Etty Ragnhild Nilsen

Buskerud University College, Norway; etty.nilsen@hibu.no

5.5_OL & K: Organizational Learning and Knowledge

Session Chair: Juani Swart, University of Bath, United Kingdom Time: Friday, 27/Apr/2012: 9:00am - 10:30am 5.5 OL & K: 1

Organizational Learning: Between organizing and knowing <u>Ulrik Brandi</u>, Bente Elkjaer, Steffen Bohni Nielsen Aarhus University, Denmark; <u>ulbr@dpu.dk</u>

5.5_OL & K: 2

Knowledge sharing in public sector organizations: evidence from secondary schools Tatiana Andreeva, <u>Anastasia Sergeeva</u>, Yaroslav Pavlov, Anastasia Golubeva Saint-Petersburg State University, Russia; <u>anastasya.sergeeva@gmail.com</u>

5.5_OL & K: 3

THE IMPACT OF THE NATIONAL CULTURE ON THE INTERACTIVE AND COLLABORATIVE APPROACHES TO KNOWLEDGE MANAGEMENT: AN EXPLORATORY STUDY

Pavel Bogolyubov, Mark Easterby-Smith, Valerie Stead Lancaster University Management School, United Kingdom; p.bogolyubov1@lancaster.ac.uk

5.5_OL & K: 4

WORKPLACE CREATIVITY AND LEARNING UNDER PREASURE

Elena Sanandres, Joaquín Alegre University of Valencia, Spain; <u>M.Elena.Sanandres@uv.es</u>

Coffee Break in the morning

Time: Friday, 27/Apr/2012: 10:30am - 11:00am

1.6_OL: Organizational Learning

Time: Friday, 27/Apr/2012: 11:00am - 12:30pm 1.6_OL: 1

Room 1.1

Creating and Using Electronic Health Records: Problems of interdependent creation and independent use of the checklist and narrative genres Sue Newell, Gary David, Robert Galliers

Bentley Uni and Warwick Uni, United States of America; snewell@bentley.edu

1.6_OL: 2

Learning to achieve service improvements in healthcare George Boak York St John University, United Kingdom; g.boak@yorksj.ac.uk

1.6_OL: 3

ASSESSING ONLINE HEALTH CARE SERVICES SUCCESS

<u>Marcelina Solano-Lorente</u>, Eva Martínez-Caro, Juan Gabriel Cegarra-Navarro Universidad Politécnica de Cartagena, Spain; <u>marcelisl@hotmail.es</u>

2.6_K: Knowledge

Time: Friday, 27/Apr/2012: 11:00am - 12:30pm **2.6_K:** 1

Room 1.2

Knowledge Exploitation and Exploration in Higher Education Mergers A Performative view Mehdi Safavi

the University of Edinburgh Business School, United Kingdom; s.m.safavi@sms.ed.ac.uk

2.6_K: 2

DOES A COOPERATIVE CLIMATE ALWAYS LEAD TO KNOWLEDGE SHARING? THE ROLES OF INTRINSIC MOTIVATION AND JOB AUTONOMY

Óscar Llopis-Córcoles¹, Nicolai J. Foss²

¹Institute of Innovation and Knowledge Management, INGENIO (CSIC-UPV) and University of Valencia, Spain; ²Copenhagen Business School and Norwegian School of Economics and Business Administration; <u>osllocor@ingenio.upv.es</u>

2.6_K: 3

Knowledge Integration in Multi-vendor Outsourcing Relationships: Towards a Conceptual Framework

Xiaowei Jin, Julia Kotlarsky

The University of Warwick, United Kingdom; phd11xj@mail.wbs.ac.uk

3.6_CAP: Capabilities

Time: Friday, 27/Apr/2012: 11:00am - 12:30pm

3.6_CAP: 1

Organization Ambidexterity dynamism: The role of upper echelons

ANA ISABEL FERNÁNDEZ-MESA¹, MARÍA IBORRA-JUAN², VICENTE SAFÓN-CANO² ¹INGENIO (CSIC-UPV). Universitat Politècnica de València, Spain and Universitat de València, Spain; ²UNIVERSITAT

Room 1.3

DE VALÈNCIA, Spain; miborra@uv.es

3.6_CAP: 2

THE KNOWLEDGE-BASED THEORY OF THE FIRM AND THE QUESTION OF FIRM BOUNDARIES <u>PEDRO LÓPEZ SÁEZ</u>, JOSÉ EMILIO NAVAS LÓPEZ, GREGORIO MARTÍN DE CASTRO, <u>JORGE CRUZ</u> GONZÁLEZ

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3.6_CAP: 3

MANAGERIAL PRACTICES ENABLING AMBIDEXTERITY: A MULTI-CASE APPROACH. Neil Turner¹, Harvey Maylor¹, Juani Swart², Liz Lee-Kelley¹

¹Cranfield University, United Kingdom; ²University of Bath, United Kingdom; neil.turner@cranfield.ac.uk

4.6_OL & K: Organizational Learning and Knowledge

Time: Friday, 27/Apr/2012: 11:00am - 12:30pm

4.6_OL & K: 1

Reflexive learning by means of employee surveys? – Two case studies in small and medium-sized enterprises –

Room 2.1

Tanja Schulze¹, Silke Geithner², Annett Schaedlich³

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4.6_OL & K: 2

Organisational learning and the double bind: An interpretive case study approach

Dawn Langley¹, Paul Tosey², Mark Saunders²

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4.6_OL & K: 3

Re-inventing Ethnographic practise: The Use of Ethnographic Methods in Organisational Development

<u>Eva Bjerrum, Anne Bøgh Fangel</u>

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5.6_OL & K: Organizational Learning and Knowledge

Time: Friday, 27/Apr/2012: 11:00am - 12:30pm *Room 2.2* 5.6_OL & K: 1 INTERACTIONS BETWEEN SHARED COMPETENCES, DYNAMIC CAPABILITIES AND INNOVATION PERFORMANCE Cësar Camisón¹, <u>Beatriz Forés²</u>, Alba Puig³, Montserrat Boronat³ ¹Universitat de València, Spain; ²Universitat Jaume I, Spain; ³Universitat Jaume I, Spain; <u>bfores@emp.uji.es</u> 5.6_OL & K: 2 All change? Learning and innovation in public sector reform Jean Hartley¹, <u>Lyndsay Rashman²</u> ¹University of Warwick, United Kingdom; ²University of Manchester, United Kingdom; <u>Lyndsay.Rashman@mbs.ac.uk</u> 5.6_OL & K: 3 Shedding new theoretical and methodological lights on integration innovations in service providing organizations

. <u>Anu Maaria Kajamaa</u>, Hanna Toiviainen, Yrjö Engeström, Angelique Hilli University of Helsinki, Finland; <u>anu.kajamaa@helsinki.fi</u>

Lunch

Time: Thursday, 26/Apr/2012: 12:00am - 2:00pm

Keynote speaker Marlena Fiol (University of Colorado, Denver):

Organizational Unlearning

Time: Friday, 27/Apr/2012: 2:00pm - 3:15pm

1.7_OL: Organizational Learning

Time: Friday, 27/Apr/2012: 3:15pm - 4:45pm 1.7_OL: 1

Room 1.1

IMPLEMENTATION RESEARCH IN HEALTHCARE: A CASE STUDY IN CANADA

Marco Marabelli, <u>Sue Newell</u>

Bentley University, United States of America; snewell@bentley.edu

1.7_OL: 2

Play and Sense-Making: A Meta-Paradigm Perspective of Organizational Learning Irina Popova-Nowak

George Washington University, United States of America; inowak@gwu.edu

1.7_OL: 3

How high reliability organizations become role model for organisational learning? - The impact of continuous reflection on change, performance and system development

Silke Geithner¹, Peter Mistele², Klaus-Peter Schulz³

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2.7_K: Knowledge

Time: Friday, 27/Apr/2012: 3:15pm - 4:45pm 2.7 K: 1

Why do individual workers share their knowledge in organisations? The answer from the field of cognitive sciences explored.

Room 1 2

Jeroen Wittink

Inholland University of Applied Sciences.; jeroen.wittink@inholland.nl

2.7_K: 2

Shedding Light on the Role of the Supervisor in Workplace Learning Michelle Phillips MELICK

UTS, Australia; michelle.melick@student.uts.edu.au

2.7_K: 3

Out of the Shadows: Learning and Knowledge Generation in Low-Resource Organizations Roxanne Ward Zaghab

University of Maryland Baltimore, United States of America; Rzaghab@rx.umaryland.edu

3.7_CAP: Capabilities

Time: Friday, 27/Apr/2012: 3:15pm - 4:45pm *Room 1.3*

3.7_CAP: 1

The impact of organizational mechanisms and headquarter transfer motivators on subsidiary absorptive capacity

Torben Pedersen¹, Stephanie Schleimer²

¹Copenhagen Business School, Denmark; ²University of Queensland, Brisbane Queensland, Australia; tp.smg@cbs.dk

3.7_CAP: 2

THE RELATIONSHIP BETWEEN CSR AND TECHNOLOGICAL LEADERSHIP AS A BUSINESS PERFORMANCE DETERMINANT IN THE RENEWABLE ENERGY INDUSTRY

<u>María Isabel González Ramos</u>, Mario Javier Donate Manzanares, Fátima Guadamillas Gómez Universidad de Castilla-La Mancha (UCLM), Spain; <u>Mariaisabel.Gonzalez@uclm.es</u>

3.7_CAP: 3

The Performance Implications of Errors in Replicating Best Practices Helmut Dietl, <u>Markus Lang</u>, <u>Eric Lucas</u>, <u>Dirk Martignoni</u> University of Zurich, Switzerland; <u>markus.lang@business.uzh.ch</u>, <u>eric.lucas@uzh.ch</u>, <u>dirk.martignoni@gmail.com</u>

4.7_OL & K: Organizational Learning and Knowledge

Time: Friday, 27/Apr/2012: 3:15pm - 4:45pm 4.7_OL & K: 1

A Dynamic Model of Ambidexterity: The Changing Interplay of Exploration and Exploitation

Room 2.1

Wolfgang H. Güttel, Christian Garaus, Stefan Konlechner, <u>Hubert Lackner</u>, Barbara Müller University Linz, Austria; <u>hubert.lackner@jku.at</u>

4.7_OL & K: 2

Transversal Learning from information systems related incidents <u>Mohammad Hosein Rezazade Mehrizi</u>¹, Davide Nicolini², Joan Rodon¹ ¹ESADE Business School, Spain; ²Warwick Business School, UK; <u>rezazadem@gmail.com</u>

4.7_OL & K: 3

Bottom-up learning and the institutionalization of operations strategy to the corporate strategy process: A micro-level approach
ELENI KARFAKI, EMMANUEL D. ADAMIDES

UNIVERSITY OF PATRAS, Greece; ekarfaki@mech.upatras.gr

5.7_OL & K: Organizational Learning and Knowledge

Time: Friday, 27/Apr/2012: 3:15pm - 4:45pm

Room 2.2

5.7_OL & K: 1

ENTREPRENEURIAL LEARNING AND FIRM PERFORMANCE IN YOUNG FIRMS FOUNDED BY FORMER EMPLOYEES OF MULTINATIONAL COMPANIES

Juan Carlos Leiva¹, Joaquín Alegre²

¹Instituto Tecnologico de Costa Rica, Costa Rica; ²Universidad de Valencia; <u>ileiva@itcr.ac.cr</u>

5.7_OL & K: 2

Analysis of knowledge research on the entrepreneurship field: A literature review <u>Alejandro Campos¹</u>, Esther Hormiga¹, Maria D. Moreno-Luzon²

¹University of Barcelona, Spain; ²University of Valencia, Spain; <u>acampos@ub.edu</u>

5.7_OL & K: 3

Learning to Cope with Resource Constraints and Uncertainty: Entrepreneurs Practicing Purposefully

<u>Allan Macpherson¹, Brahim Herbane¹, Ossie Jones²</u> ¹De Montfort University, United Kingdom; ²University of Liverpool, United Kingdom; <u>amacpherson@dmu.ac.uk</u>

Coffee Break in the afternoon

Time: Friday, 27/Apr/2012: 4:45pm - 5:15pm

1.8 OL: Organizational Learning

Time: Friday, 27/Apr/2012: 5:15pm - 6:45pm

Room 1.1

Review and Respond: Using action learning to cope with the economic crisis Samah Shaffakat, John Burgoyne, David Simm Lancaster University Management School, United Kingdom; s.shaffakat@lancaster.ac.uk

1.8_OL: 2

1.8 OL: 1

Learning Routes to High Performance - The Case of Fluid Teams at a Medical Trauma Center Svend Thomsen

University of Southern Denmark, Denmark; set@sam.sdu.dk

1.8_OL: 3

Shedding Light at the End of a Tunnel: Using a Game as a Brokerage for Collaboration along with the Organizations

Satu Maarit Parjanen, Mirva Hyypiä

Lappeenranta University of Technology, Finland; satu.parjanen@lut.fi

2.8_K: Knowledge

Time: Friday, 27/Apr/2012: 5:15pm - 6:45pm 2.8_K: 1

Room 1.2

Finding the light in the cracks: Organizational Unlearning as a Source of renewal.

Kristianne Victoria Ervik, Kirsti Jensen

NTNU, Norway; kristianne.ervik@iot.ntnu.no, kirsti.jensen@iot.ntnu.no

2.8_K: 2

Formal Rules as a Backbone of Evolution: A Dynamic Model of Organizational Memory Wolfgang H. Guettel¹, Julia K. Trede²

¹Johannes Kepler University Linz, Austria; ²Hamburg University, Germany; <u>wolfgang.guettel@jku.at</u>, j<u>ulia.trede@wiso.uni-hamburg.de</u>

2.8_K: 3

ABSORPTIVE CAPACITY AND TOTAL QUALITY MANAGEMENT: AN ANALYSIS OF THE EXISTING LINKS

José Luis Ferreras Méndez, Francisco Balbastre Universidad de Valencia, Spain; j.luis.ferreras@uv.es

3.8_CAP: Capabilities

Time: Friday, 27/Apr/2012: 5:15pm - 6:45pm 3.8_CAP: 1 Room 1.3

A dynamic capabilities approach to analysis of retailer internationalization <u>Marta Frasquet</u>¹, Alejandro Mollá¹, John Dawson²

¹University of Valencia, Spain; ²University of Edinburgh, University of Stirling, UK; marta.frasquet@uv.es

3.8_CAP: 2

SYMBIOTIC LEARNING SYSTEMS – ORGANISING AND INTEGRATING LEARNING EFFORTS AND RESPONSIBILITIES BETWEEN HIGHER EDUCATIONAL INSTITUTIONS (HEI) AND WORK LIFE

<u>Olav Eikeland</u>

Oslo&Akershus University College, Norway; oleik@online.no

3.8_CAP: 3

EMPLOYING THE LEARNING ORGANIZATION CONCEPT FOR ASSESSING SUPPLY CHAIN COLLABORATION ABILITY

Rose Opengart, Ed Knab, Daryl Watkins

Embry-Riddle Aeronautical University, United States of America; rose.opengart@erau.edu

4.8_OL & K: Organizational Learning and Knowledge

Time: Friday, 27/Apr/2012: 5:15pm - 6:45pm 4.8 OL & K: 1

Learning the Language of the Enemy: The Discursive Construction of HRM in UK Trade Unions.

Room 2.1

Room 2.2

Denise Thursfield, Jean Kellie

Hull University, United Kingdom; d.thursfield@hull.ac.uk, j.kellie@hull.ac.uk

4.8_OL & K: 2

Transferability of learning from incidents <u>Dane Lukic</u>, Allison Littlejohn, Anoush Margaryan Glasgow Caledonian University, United Kingdom; <u>dane.lukic@gcu.ac.uk</u>

4.8_OL & K: 3

Management Learning as strategic episodes in multidivisional organizations <u>Thomas Schumacher</u>, <u>Christine Scheffler</u>

University of St. Gallen, Germany; thomas.schumacher@unisg.ch, christine.scheffler@bertelsmann.de

5.8_OL & K: Organizational Learning and Knowledge

Time: Friday, 27/Apr/2012: 5:15pm - 6:45pm 5.8_OL & K: 1

Ambidexteriy and social software for innovation: a practice-based approach

Antonella Martini¹, Anna Nosella², <u>Stefania Testa³, Silvia Massa⁴</u>

¹University of Pisa, Italy; ²University of Padova, Italy; ³University of Genova, Italy; ⁴University of Genova, Italy; <u>stefania.testa@unige.it</u>, <u>silvia.massa@unige.it</u>

5.8_OL & K: 2

Authenticity amidst Growing Organizational Complexity: Three Embodied Learning Methods for Authentic Leadership Development

Tim W Walker¹, Olen C Gunnlaugson²

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5.8_OL & K: 3

PREDICTING EFFECTIVE INTERGROUP RELATIONS: A SOCIAL NETWORK PERSPECTIVE

Ronald Clarke García¹, Andreas Richter², Rafael Fernández Guerrero³

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